

## A) New Bet-type Arrangements

### A1) Forecast Re-launch

- Forecast: Selection of the 1<sup>st</sup> and 2<sup>nd</sup> horse in the correct finishing order for a nominated race
- Potentially, a more attractive return than Quinella
- Takeout rate: 19.5%
- Unit Bet: HK\$10
- Flexi bet: Minimum bet down to HK\$1 with total bet amount of HK\$100 or more
- Same as Tierce and Quartet, 5 ways of betting: single, multiple, banker, banker multiple and multi-banker are all available to Forecast
- Applicable to races with 4 or more Declared Starters
- Same as Tierce and Quartet, All Up is not available for Forecast
- Rebate is not applicable to Forecast

**FORECAST**  
二重彩

**THE SUPERB CHOICE**  
**THE POWERFUL STRATEGY**

**Forecast**  
Pick the first two horses in the correct order in a race (e.g. 6 - 1)

1 6

- Challenge yourself with Forecast for more attractive return than Quinella
- Forecast takeout rate 19.5%

[www.hkjcrcing.com](http://www.hkjcrcing.com)

All Horse Race Bets are subject to the Horse Race Betting Rules of HKJC Horse Race Betting Limited ("The Rules"). The Rules will be amended from time to time and the latest version is available on the website of The Hong Kong Jockey Club. This promotional publication is for reference only, and in the event of any inconsistency with the Rules, the Rules shall prevail.

**博彩要有節制**  
• 未滿十八歲人士不得投注或進入可投注的地方。  
• 向非法或海外莊家下注，最高可被判監禁九個月及罰款三萬港元。  
• 切勿沉迷賭博，如需尋求輔導協助，可致電平和基金熱線1834 633。

**Play Responsibly**  
• No person under 18 is allowed to bet or enter premises where bets are accepted.  
• The maximum penalty for betting with illegal or overseas bookmakers is 9 months' imprisonment and a HK\$30,000 fine.  
• Don't gamble your life away. Call Ping Wo Fund hotline 1834 633 if you need help or counselling.

香港馬會賽馬博彩有限公司  
HKJC Horse Race Betting Limited

## Forecast & Trio Merged Pool

- Forecast will be re-launched in merged pool with Trio
- Trio takeout rate will be reduced from 25% to 19.5%, thereby providing more value to our mass customers
- With similar strike rates for Forecast (1/132) and Trio (1/220), these pools will be merged at same takeout rate (19.5%) to increase pool liquidity

**FORECAST & TRIO Merged Pool**  
**二重彩及單T 合併彩池**

**THE SUPERB CHOICE**  
**THE NEW MERGED POOL**

**Forecast**  
Pick the first two horses in the correct order in a race (e.g. 6 - 1)

**Trio**  
Pick the first three horses in any order in a race (e.g. 1 - 6 - 8)

- Forecast & Trio are merged into one pool for deeper liquidity
- Trio takeout rate reduces to 19.5%

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## A2) Rebate Increase for Quinella & Quinella Place

- Rebate increases from 10% to 12% for Quinella and Quinella Place bets (for HK\$10,000+ losing tickets or betline) on all local races
- Since these betting pools are the key offerings by illegal operators, a rebate increase will enable the Club to better combat the discounts offered by illegal operators and channel demand back for good causes

**REBATE**

**QUINELLA**

**QUINELLA PLACE**

**Increases to 12%**

**Rebate for Quinella and Quinella Place increases to 12%**

• A rebate of 12% applies to each bet placed in Single Pool Quinella and/or Quinella Place for all local races, whether it be a bet on a single race, a bet consolidated in All Up betting or a bet consolidated in Cross Pool All Up betting.  
 • Any "loser" or "losing ticket" with a total losing bet amount of HK\$10,000 or above placed on Quinella and/or Quinella Place will be eligible to receive a rebate of 12% of the total losing bet amount of that ticket or tickets.  
 • The rate of rebate for any lost bet consolidated in All Up betting and/or Cross Pool All Up betting will be determined according to the bet type placed for the losing leg, irrespective of the bet type for the winning legs in that bet.  
 • Subject to the above, the rebate will be credited to the bettor's account.  
 • Rebate will be credited to the bettor's account within 10 days of the race.

All other race betting rules apply. See betting rules at [www.hkjc.com](http://www.hkjc.com) for details.  
 The HKJC is not responsible for any loss or damage to bets placed with illegal operators. The HKJC is not responsible for any loss or damage to bets placed with illegal operators. The HKJC is not responsible for any loss or damage to bets placed with illegal operators.

**香港馬會賽馬博彩有限公司**  
 HKJC Horse Race Betting Limited

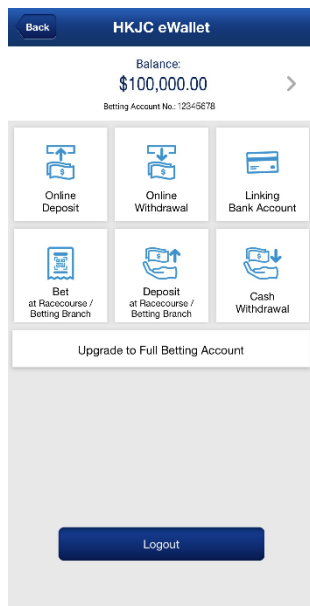
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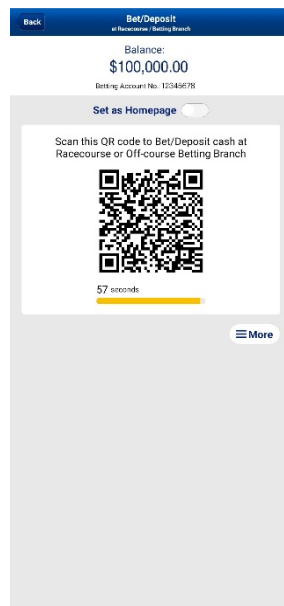
## B) HKJC Smart Platform – Digital Transformation

### B1) HKJC eWallet

- The HKJC eWallet allows customers to enjoy a cashless betting and funds transfer experience at either Racecourse or any OCBB (Off-Course Betting branch) via QR code scanning
- The betting tickets are stored in the HKJC eWallet for easy retrieval to avoid the loss of ticket
- Dividend will be credited to the HKJC eWallet directly without the need of registration even if the dividend exceeds HK\$5 million
- HKJC eWallet can be linked to personal bank account for HKJC FPS instant funds transfer
- For new customers, the application can be as fast as 6 minutes. (The HKJC eWallet is available for all customers with online betting accounts via the Classic 3-in-1 and Racing Touch apps)
- Launch date: Launched



eWallet Betting Account customers can upgrade to 'Full Betting Account' via HKJC betting apps

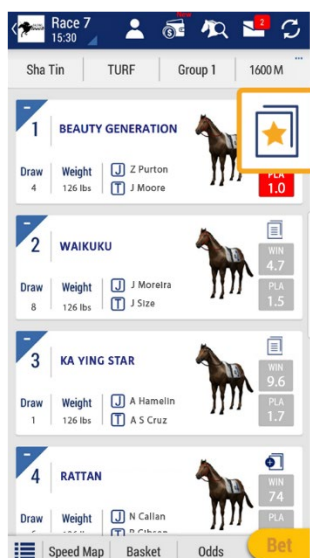


eWallet customers can bet, perform cash deposit & withdrawal by using the QR Code

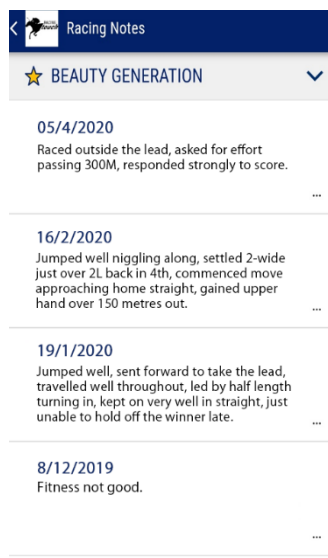


## B2) New Personalised 'Racing Notes'

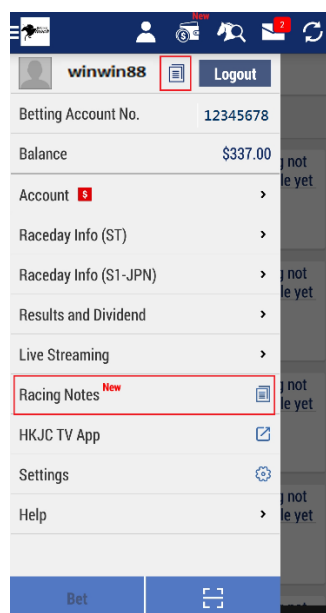
- Create your personalised racing notes for selected horses: Record your own insights, for pre-race and post-race study
- Reminder icon in the race card of Racing Touch and eWin for easy retrieval
- Search function allows racing fans to look up and review their racing notes easily anytime
- Go GREEN with online notes and storage
- Export your racing notes to your email for storage
- Available for all HKJC betting account holders on both the Racing Touch and eWin
- Launch date: September, 2020



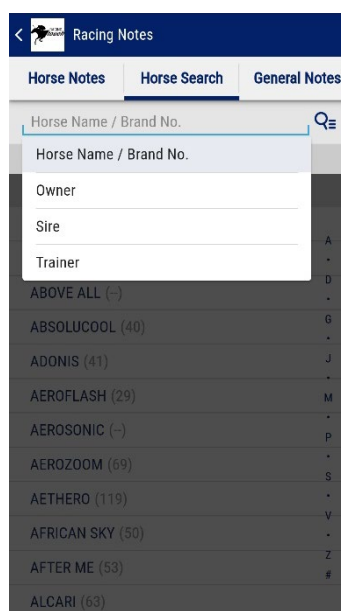
Reminder icon to remind racing fans to review their racing notes



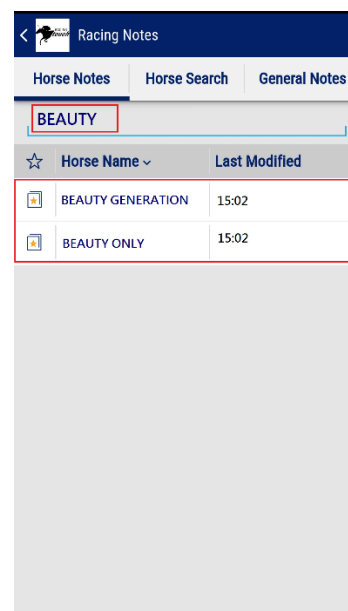
Max. 40 racing notes can be saved for each horse



Racing notes entry point



Racing fans can search their racing notes by using criteria such as 'Horse Name/Brand Number', 'Owner', 'Sire' and 'Trainer'



Racing fans can search personal notes by typing keyword

# eWin personalised 'Racing Notes'

## Racing Information (Local) - Horses



**BEAUTY GENERATION (V380)**

- Form Records
- Rating/Wt/Placing
- Performance by Distance
- Trackwork Records
- Veterinary Records
- Movement Records
- Overseas formrecords
- Pedigree
- Other Horses

Country of Origin / Age : NZ / 8

Colour / Sex : Bay / Gelding

Import Type : PP

Season Stakes\* : \$0

Total Stakes\* : \$104,822,500

No. of 1-2-3-Starts\* : 18-3-6-31

No. of starts in past 10 race meetings : 0

Current Stable Location (Arrival Date) : Hong Kong (23/05/2016)

Trainer : D A Hayes

Owner : Patrick Kwok Ho Chuen

Current Rating : 130

Start of : 130

Season Rating

Sire : Road To Rock

Dam : Stylish Bel

Dam's Sire : Bel Esprit

Same Sire : Nil

 Add Note

Overseas records and earnings

### Horse Form Records (Recent 3 seasons) - BEAUTY GENERATION

Recent 3 seasons

Other seasons

Show All

Race Index	Pla.	Date	RC/Track/ Course	Dist.	G	Race Class	Dr	Rtg.	Trainer	Jockey	LBW	Win Odds	Act. Wt.	Running Position	Finish Time	Declar. Horse Wt.	Gear	Video Replay
<b>20/21 Season</b>																		
(No Running Records in this season)																		
<b>19/20 Season</b>																		
608	02	26/04/20	ST / Turf / "A"	1600	G	G1	4	131	J Moore	Z Purton	SH	1.6	126	2 2 2 2	1:33.14	1162	CP/TT	
547	01	05/04/20	ST / Turf / "B+2"	1600	G	G2	6	131	J Moore	Z Purton	1/2	2.5	128	2 2 2 1	1:33.49	1158	CP/TT	
423	01	16/02/20	ST / Turf / "A"	1400	G	G1	3	131	J Moore	Z Purton	1/2	1.6	126	3 4 2 1	1:21.64	1157	CP/TT	
346	02	19/01/20	ST / Turf / "A+3"	1600	G	G1	1	134	J Moore	Z Purton	N	2.8	126	1 1 1 2	1:33.07	1142	B-/CP1/TT	
233	03	08/12/19	ST / Turf / "A"	1600	G	G1	5	136	J Moore	Z Purton	1-3/4	2.9	126	2 2 1 3	1:33.52	1143	B/TT	
175	03	17/11/19	ST / Turf / "B"	1600	GF	G2	1	138	J Moore	Z Purton	1-3/4	1.3	128	1 1 1 3	1:33.15	1151	B/TT	
112	03	20/10/19	ST / Turf / "A"	1600	GF	G2	2	138	J Moore	Z Purton	2-1/4	1.3	133	3 3 1 3	1:33.17	1146	B/TT	
064	01	01/10/19	ST / Turf / "A+3"	1400	GF	G3	3	137	J Moore	Z Purton	1-1/4	1.4	133	2 2 1 1	1:20.05	1161	B/TT	

## Odds

Win / Place ? 2020/04/26, SUNDAY, SHATIN Refresh at: 15:33 Refresh Odds Current Odds

> All Up / Cross Pool  
 All Up

Race 1 2 3 4 5 6 7 8 9 10

> Win / Place



















Race 7 | THE FWD CHAMPIONS MILE, Group One, 26/04/2020, 15:30, Turfm 1600m, Good

Add to Slip

> Quinella / Quinella Place

Investment Calculator Unit Bet \$  Reset Calculate

> Tierce

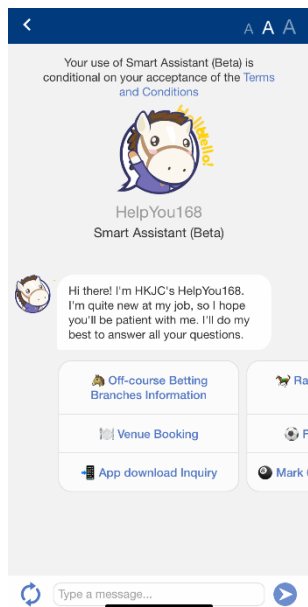
No.	Colour	Horse Name	Racing Notes	Draw	Wt.	Jockey	Trainer	Win	Place	Win & Place
1		BEAUTY GENERATION		4	126	Z Purton	J Moore	1.6	1.0	
2		WAIKUKU		8	126	J Moreira	J Size	4.7	1.5	
3		KA YING STAR		1	126	A Hamelin	A S Cruz	9.6	2.3	
4		RATTAN		6	126	N Callan	R Gibson	74	19	
5		SOUTHERN LEGEND		5	126	C Y Ho	C Fownes	10	1.9	
6		MORE THAN THIS		7	126	K Teetan	K W Lui	6.2	2.5	
7		SINGAPORE SLING			126	(SCR)		(SCR)	(SCR)	
8		FAT TURTLE		3	126	K C Leung	F C Lor	70	13	
9		THINKIN' BIG		2	126	B Shinn	D J Whyte	123	22	

> Jockey Challenge

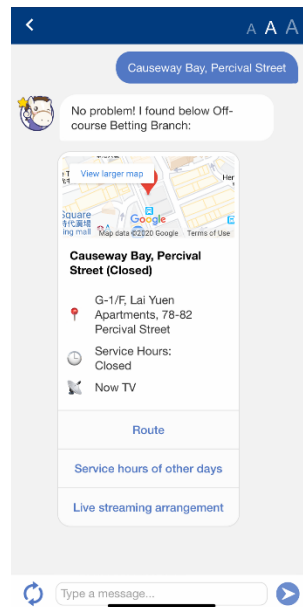
> Jockey Trainer

### B3) AI Customer Service Chatbot

- 24/7 instant online-chat with customers, respond to customers' common enquiries, including:
  - Betting information regarding Racing, Football and Mark Six
  - HKJC mobile betting app function and usage
  - Location of Off-Course Betting Branch
  - Racecourse venue availability and booking enquires
- Available on Racing Touch, Classic 3-in-1, eWin and HKJC Customer eCentre
- Launch date: April, 2021



Customers can chat with AI Customer Service Chatbot at anytime at anywhere



AI Customer Service Chatbot can respond to general customer enquiry instantly (e.g. Betting Branches locations, Racing, Football and Mark Six result) instantly

## C) OCBB and Racecourse Renovation

### C1) OCBB Renovation

- The Hong Kong Jockey Club's Off-Course Betting Branches (OCBBs) are the key retail network of the Club, their blue signage has become a familiar part of the Hong Kong streetscape. To enhance the racing and betting experience for numerous customer segments, two OCBBs are to be renovated and completed before October, 2020.
- To better serve the mass public and different customer segments, the OCBBs will be renovated with new design and thoughtful facilities, incorporating advanced technology to provide racing information in an engaging way. Upgraded facilities include more and larger TVs and electronic information displays that show a bigger, clearer picture of racing information and more seating area.
- In addition, to address the ever-changing customer needs, we will offer new value propositions like entertainment, socialisation, lifestyle enjoyment and interest cultivation for target customers by deploying different branch formats (e.g. Seasoned Bettor Immersive Experience Branch, Digital Self-service Branch, etc.) in various trading areas.
- **North Point, Electric Road Branch** is a two-story OCBB with a total area of 14,584 sq. ft. To provide customers with an unparalleled racing and dining experience, the branch is designed with a nostalgic 1970's 'cha-chaan-teng' deco, and an authentic selection of local Hong Kong-style food and beverages will be offered on 1/F of the branch. The branch will be equipped with 124 seats for enhanced sit-down comfort, as well as comprehensive betting facilities, TVs, large video walls and customer toilets to enhance the customers' wagering experience. (Photo 1-3)

	G/F Betting Hall	1/F Wins Cafe	1/F Betting Hall
<b>Branch Name</b>	North Point, Electric Road		
<b>Location</b>	G-1/F, Wah Hoi Building, 276-280 Electric Road, North Point		
<b>Floor Area (sq. ft.)</b>	14,584		
<b>Seats</b>	-	100	24
<b>Operator Terminal Counter</b>	5	3	5
<b>Self-Vending Terminal</b>	7	8	8
<b>TVs (Live/ Odds Display)</b>	6	80	17
<b>E-Display</b>	10	5	31



**Photos 1 to 3 - North Point, Electric Road Branch**



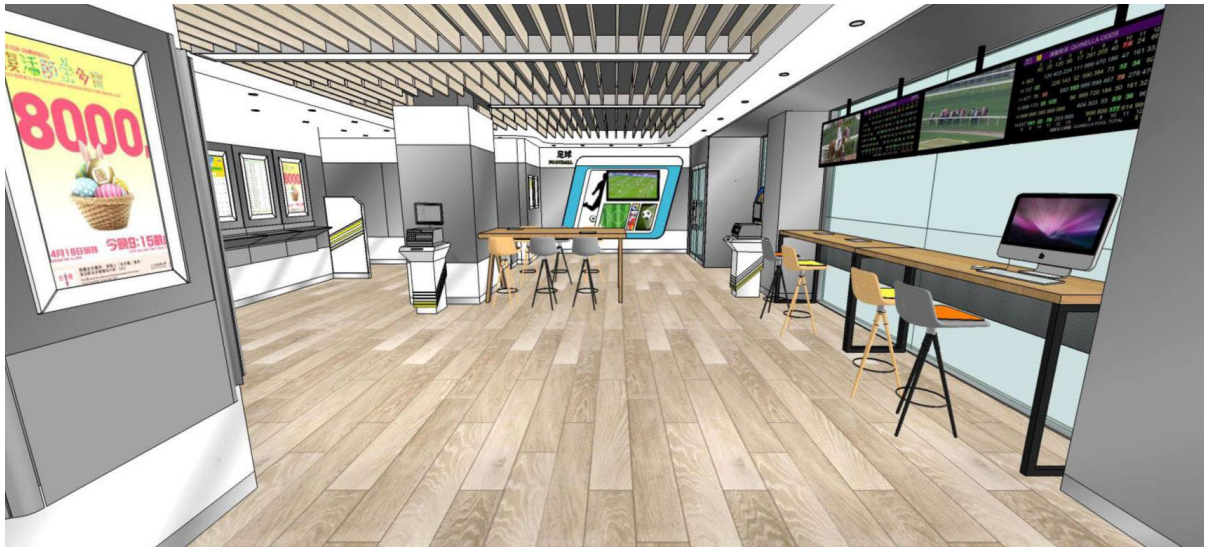


- **Mong Kok, Dundas Street Branch** has a total area of 3,252 sq. ft. and it is situated in a prominent and convenient location. The branch is renovated with a vibrant and modern design, incorporating personalised digital services and sportainment-focused service offerings such as an App Lab, themed event zone, football zone, etc. to nurture customers' sports and racing interest. (Photo 4-6)
- Riding on the specialized zoning of the site, the branch is able to serve the existing core customers by upgrading their holistic experience to a digital experience with ample information available through the app service at their fingertips. There is also a football themed area with facilities that allow customers to chat and exchange football insights with friends, creating a social hub environment. The specially designed area also facilitates the organisation of Experience sharing sessions and football parties. It's a branch that will serve customers of different age groups who we hope will all benefit from this key upgrade.

<b>Branch Name</b>	Mong Kok, Dundas Street
<b>Location</b>	G/F, Po Hang Building, 2 - 6 Dundas Street, Mong Kok
<b>Floor Area (sq. ft.)</b>	3,252
<b>Seats</b>	~35
<b>Operator Terminal Counter</b>	2
<b>Self-Vending Terminal</b>	10
<b>TVs (Live/ Odds Display)</b>	12
<b>E-Display</b>	14



Photos 4 to 6 Mong Kok, Dundas Street Branch



## C2) Racecourse Master Plan

### The Racing Club – Dining Room (Happy Valley Racecourse)

Grand Opening Date	September, 2020
Location	8/F, Members Stand II, Happy Valley Racecourse (Entrance E)
Business Hours	<p>Happy Valley Race Days  Night Race: 5:00pm – 11:30pm  Day Race: 11:00am – 6:00pm  (Opening Hours: two hours prior to the first race until the last race)</p> <p>Non-Race Days  Dinner: 6:00pm – 11:30pm (except Mondays and Sha Tin race meetings)</p>
Menu	<ul style="list-style-type: none"> <li>• Race Days Semi-buffet with Chinese specialties</li> <li>• Non-Race Days High-end hot pot and contemporary Chinese cuisine</li> </ul>
Capacity and seating	<p>Standard capacity: 76 persons  One Private Room for 12-16 persons  One Private Room for 8 persons</p>
Venue facilities	<ul style="list-style-type: none"> <li>• Spectacularly designed high above the Happy Valley Racecourse Members Stand, patrons won't miss a beat on-course on race days. A stylish decoration provides a premium, cozy and relaxing ambience to facilitate mingling for Members.</li> <li>• On non-race days, Members can enjoy a new dimension hot pot experience or contemporary Chinese cuisine with family and friends.</li> <li>• The private rooms feature stylish modern décor and comfortable seating, offering different-sized dining areas for Members' gatherings.</li> </ul>
Reservation	<ul style="list-style-type: none"> <li>• Race Days - Racing Club Members and Racing Club Concession Scheme Users Members can reserve a table via The Racing Club website (racingclub.hkjc.com)</li> <li>• Non-Race days – Racing Club Members, Racing Club Concession Scheme Users, Full Members and Racing Members Members can reserve a table via The Racing Club website (racingclub.hkjc.com) or call the Reservation Hotline 2966 8232</li> </ul>
Remarks	<ul style="list-style-type: none"> <li>• Members and their guests must be aged 18 or above for race days.</li> <li>• No age limit for non-race days.</li> <li>• Booking fee for the private room is required.</li> </ul> <p><b>Dress Code:</b>  Race Days: Men are required to wear blazers or sports jackets over shirts, sports shirts with collars, or turtle necks; or shirt and tie; Zhong Shan suits, Cheongsam, Min Ou, navy blue or black jeans are also acceptable. Ladies are required to dress to a comparable standard.</p> <p>Non-Race Days: Jeans, T-shirts, tracksuits, overalls, shoes for sports activities are acceptable.</p>



## Dining Room at The Racing Club



\*Images are for illustration purpose only.

Hot pot and contemporary Chinese cuisine in the Dining Room, The Racing Club



## Grandstand II Public Betting Hall 2/F (Sha Tin Racecourse)

Location	2/F, Grandstand II, Sha Tin Racecourse (near Public Admission)
Business Hour	<p>Sha Tin and Happy Valley (cross-betting) race meetings</p> <p>Day Race: 11:00* - Last Race</p> <p>Night Race: 17:15* - Last Race</p> <p>*2 hours prior to the first race, whichever is the earlier</p>
Admission Fee	<p>Sha Tin Race Meeting: HK\$10</p> <p>Cross Betting Meeting: HK\$5</p> <p>(Public Admission Entrance Fee is included)</p>
Capacity	<p>1,300 sq. meter; accommodates up to 910 people</p> <p>(with a total of 210 seats)</p>
Venue Facilities	<p>Design centered around a racing showcase:</p> <ul style="list-style-type: none"> <li>• Precious portraits of championship-winning jockeys</li> <li>• Hero horses introduction</li> <li>• History of horse racing tickets</li> <li>• Iconic milestones for the Club relating to Commingling</li> <li>• 3D holographic game experience - "Making My Ideal Ride"</li> </ul> <p>(available in Oct 2020)</p>
	<p>Two viewing areas for different needs:</p> <ul style="list-style-type: none"> <li>• <b>Seating Hall</b> – live broadcast of races and odds on 20 giant-display TV sets</li> <li>• <b>Discussion Zone</b> – can be freely configured for groups</li> <li>• For the first time, APP betting counters are available at the racecourse</li> <li>• Demonstrate mobile betting services</li> <li>• Services for electronic funds transfer and other online issues</li> </ul>
Wi-Fi & Other Facilities	<ul style="list-style-type: none"> <li>• Full Wi-Fi coverage indoors</li> <li>• Vending machines which offer an assortment of refreshments</li> </ul>
Remarks	All entrants must be aged 18 or above





## Design centered around a racing showcase

- Precious portraits of championship-winning jockeys
- Hero horses introduction
- History of horse racing tickets
- Iconic milestones for the Club relating to Commingling
- 3D holographic game experience - “Making My Ideal Ride” (available in Oct 2020)



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