Factsheet of the new initiatives for season 2022/23

A. WAGERING OFFERINGS AND ENHANCEMENTS

Fixed Odds Betting (Horse Racing)

Trainer Challenge

Pick your favourite trainer and target odds. Dividend is calculated based on the fixed odds at the time the bet is accepted and will not be affected by any subsequent odds change. Trainers who saddle up starters in the nominated races in a Trainer Challenge will be numbered 1 to 21. No. 1 to 20 will be assigned to one named trainer each (up to 20 named trainers), while No. 21 will include the rest of the trainers. Select correctly the trainer with the most Trainer Challenge Points in a Trainer Challenge and your winnings will be paid at the price taken.

Trainer Challenge Points

"Trainer Challenge Points" refer to the points the trainers scored from each of their starters finishing 1st, 2nd & 3rd place. Trainers of the first three placed horses will earn Trainer Challenge Points as follows (Dead-heat situations excepted):

 1^{st} place (12 points) + 2^{nd} place (6 points) + 3^{rd} place (4 points) = 22 points (The highest points scored in a single race)

Where a Trainer has more than one starter in a race nominated for Trainer Challenge, the Trainer Challenge Points he will score from each of his starters in such race will be counted for the Trainer Challenge. A Trainer can earn at most 22 points in a race provided that the first three placed horses are all from his stable. The trainer with the highest accumulated Trainer Challenge Points in a Trainer Challenge will be declared the winner. The Trainer Challenge Points for all trainers (including the individual trainers in No.21 "Others") will be counted on an individual basis.

3 Easy Steps to Bet

Step 1: Choose Target Odds

	練馬師	Trainer	出賽馬匹 Trainers' Entries	開售賠率 Opening Odds	3最近賠率 Previous Odds	賠率 Current Odds			
	蔡約翰	J Size	9	2.50	1.90	2.25			
2	羅富全	F C Lor	9	3.50	3.50	3.00			
3	大衛希斯	D A Hayes	8	7.00	10.0	12.0			
4	告東尼	A S Cruz	8	12.0	16.0	10.0			
5	呂健威	K W Lui	8	14.0	20	15.0			
6	丁冠豪	K H Ting		18.0	22	40			
	姚本輝	P F Yiu		22	25	16.0			
8	韋逹	D J Whyte	6	25	28	30			
9	方嘉柏	C Fownes	6	28	30	35			
10	容天鵬	T P Yung	6	30	35	40			
11	蘇偉賢	W Y So	6	35	40	55			

Step 2: Place Bet with Ease

A. Ticket Filling and Validation



B. Classic 3-in-1

Back			R	ace Car	d			Bet Types Close
1	2	3	4	5	6	7	8 9	Trio
20/03/20 Shatin, 4 TURF, A	022, S 1 Year Cours	UN, 16 Olds, 2 e,	:40, 2000r	n,		<i>,</i>	0 0	First 4
No. Horse		NG KON	IG DE	RBY 2023	2 Win	Draw	Hcp Wt	Quartet
1. CAL Z Pur A S C	ton	RNIAS	SPA	NGLE	4.3	10	126 >	Double
2. RON K Tee C S S	tan	TIC W	ARR	IOR	4.5	8	126 >	Treble
3. THE B Shir K W L	nn	HMA	N		11	13	126 >	Double Trio
4. TUR A Bad D J W	lel	EDSU	IN		5.0	6	126 >	Triple Trio
5. IMA MFP ASC	oon	GLE N	1AN		49	7	126 >	Six Up
6. SEN	reira	ГОВА			5.2	3	126 >	All Up Express ^{New}
7. FA F H Ber F C Lo	Antley				43	4	126 >	All Up
8. MOI KCL	NEY eung	CATC	HER	1	22	9	126 >	Fixed Odds
9. ROC				ate 20/03/2	15	5	176 \	Jockey Challenge 1
↑ Home		Account		Bet Types	Refro		••• More	Trainer Challenge 1

Back	TNC 1		Add to Slip	Back	Betslip	Send
All Races				Total An	nount: \$100.00	
Expected Stop Selling Tim	e - 20/03/2022 16:40	Amount	\$100 🔻	1.	Trainer Challenge 1 Sha Tin	Amount 🗸
In Play Betting will stop-se Race 8	ell at the jump of				20/03/2022	\$100
Sel. Trainer	Trainers' Entries	Opening Odds	Current Odds		8 [D J Whyte]@30 \$100	
1. J Size	9	2.50	2.25		Bet total: \$100.00	
2. FCLor	9	3.50	3.00			
3. D A Hayes	8	7.00	12.0			
4. A S Cruz	8	12.0	10.0			
5. K W Lui	8	14.0	15.0			
6. K H Ting	7	18.0	40			
7. PFYiu	7	22	16.0			
8. D J Whyte	6	25	30			
9. C Fownes	6	28	35			
Last	Update 20/03/2022 12	:00				
A .		C		台		C

Trainer Challenge betting is also available via Interactive Services including eWin and Racing Touch. Please visit our website at <u>www.hkjcracing.com</u> for details.

Step 3: Dividend Calculation

Example: No."8" (D J Whyte) wins Trainer Challenge. Based on the unit bet and odds mentioned above, dividend calculation will be as follows:

HK\$100 (Unit Bet) x 30 (Odds*) = HK\$3,000 (Dividend⁺, including the stake)

If the trainer with the highest total Trainer Challenge Points in a Trainer Challenge is one of those included in No. 21, all bets on No. 21 will be eligible for a dividend.

* Odds fluctuate from time to time. Dividend will be calculated based on the odds at the time the bet is accepted

† Maximum dividend for a unit bet is HK\$1,000,000

Special Scenario

Horse Withdrawal

I. Withdrawal after at least one starter has raced

• If a starter has run in a nominated race (which has not become a Void Race or Non-Runner), all bets on that trainer in the relevant Trainer Challenge will stand.

II. Withdrawal of all horses from the same stable

• If all horses of a trainer from No. 1 to 20 withdraw, refund will be made subject to the odds of that trainer at the time the withdrawal is announced:

Withdrawal of ALL horses of ONE trainer from No. 1 to 20 Odds <= 5.0: All relevant Trainer Challenge Bets will be refunded Odds > 5.0: All Bets on that Named Trainer will be refunded

• If all horses of any trainer grouped under No. 21 withdraw, all Trainer Challenge Bets on No. 21 in that Trainer Challenge will stand.

Dead-heat Cases

I. Dead-heat in a Race Dead-heat involving two 2nd place horses Dead-heat involving two 1st place horses 1st place 2nd place 3rd place 1st place 2nd place 3rd place N/A N/A 2 point Dead-heat involving three 3rd place horses 1st place 2nd place 3rd place

II. Dead-heat in a Trainer Challenge

Calculation of points from the 1st place

If two or more trainers accumulate the same highest points in a Trainer Challenge, the trainer who scores the most points from 1^{st} place will be the Trainer Challenge winner. If the points from the 1^{st} place are the same for these trainers, the points from the 2^{nd} place will be compared, and so forth to the 3^{rd} place. If the points from the 3^{rd} place among the trainers are the same again, the value of 4^{th} place will be compared.

	1 st place	2 nd place	3 rd place	4 th place
Trainer A Total points: 46	1279 Dead- theat (2 horses) Dead- theat (2 horses)	6 6	4	¥
Points	30	12	4	Value: 1
Trainer B Total points: 46	12 12 12	6	4	
Points	36	6	4	
Result	Trainer B Wins			

Calculation of a 4th horses' value

In determining the calculation value of 4th horses, two outright 4th horses will have twice the calculation value of one outright 4th horse, and one outright 4th horse will have twice the calculation value of one dead-heat 4th horse.

	1 st place	2 nd place	3 rd place	4 th place
Trainer A ^{Total} points: 26	12	6	YY	Dead-heat 4 th (2 horses)
Points	12	6	8	Value: $\frac{1}{2}$
Trainer B Total points: 26	12	6	44	¥
Points	12	6	8	Value: 1
Result	Same points from 1ª place	Same points from 2™ place	Same points from 3 rd place	Trainer B Wins

Dividend distribution for dead-heat

If a winner cannot be determined down to 4th place, the dividend payout will be divided by the number of winning trainers and paid according to the proportions of the unit bet and odds of each winning bet.

Void Races

In the event that a nominated race becomes a Void Race, all Trainer Challenge Bets placed relating to that Trainer Challenge will stand and be unaffected. Void Race will not be counted in Trainer Challenge.

Void Trainer Challenge

In the event that "TNC1" becomes void, "TNC2" may be an option, and so on through the numbering order.

Pari-mutuel Horse Race Betting

Takeout reduction for Tierce (effective from 10 September's Irish Champion Stakes Day and 11 September's Sha Tin race day)

• Tierce takeout rate will be reduced by 3%, down to 22 % from 25%, in the new racing season to provide more value to our mass customers.

Rebate available for simulcast overseas races (effective from 10 September's Irish Champion Stakes Day)

- Rebate scheme currently available for local races will be expanded to simulcast races.
- Rebates will be offered for the pools of Win, Place, Quinella, Quinella Place and Merged Pool Win on losing bets placed on simulcast overseas races (except outbound commingling pools). Any ticket or betline with a total losing bet amount of HK\$10,000 or above will be eligible to receive a rebate of 6%.
- Rebate is applicable for a bet placed in the format of Single, All Up or Cross Pool All Up.



B. Digital Transformation of Customer Experience

1. New Racing Touch

- Racing Touch is a one-stop racing app which brings together comprehensive racing information, live streaming and instant betting. The graphically-rich interface together with quality 3D horses, and the use of personalisation and gamification offer an innovative betting experience, making the study of horse racing form easier than ever before.
- New user interface with concise and stylish design will be available for Android, iPad and iPhone (Pic 1).
- Interface of racing information can be customised to fit your personal preferences and usage habits (Pic 2).
- Specialised Info page allows you to select and browse racing statistics quickly with a single tap.
- Comprehensive statistics for local and simulcast race such as jockey and trainer statistics, lifetime form records of horses, etc. (Pic 3).
- Daily training details and racing records on calendar view, exclusive custommade trackwork and barrier trial videos with a personalised filter (Pic 4).
- Using Picture-in-Picture function, watch live racing and browse racing (Pic 5).
- Available on the App Store or m.hkjc.com.

Launch Date: Oct, 2022

• Additional statistics for local race such as do-it-yourself speed maps.

Launch Date: Dec, 2022









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Lifetime Form R	ecords			Tracky	vork a	nd Barrie	r Trial					VE ST	46	66	
3 BEAUTY JOY	Course Going	Draw	R	Rac		1400M T	TURF,	JN, 16:05, G "A" COURS	E, GOO	ac		022, SUN, 16:05, TURF, "A" COUF		/in/Place	<u>~</u>
21/22 Season 1st 29/05/2022 ST, TURF	"B" COURSE GOOD	2	1	1 3 1		3 AUTY J Z Purton		5 6	7	8 9 •	1	STRONGER J L Hewitson	T D J Whtye		₩&P N 3 ∨
Group 3,1600M 1st 24/04/2022 ST. TURF	"A" COURSE	3	g	Rati 110 (Sal	+7)	Weight 123 (+2)		iorse Weight 1028 lbs /s Last Run)	ng(S)	Geer H/TT	2 (1) (1) (2) (2) (3)	J CL Chau BEAUTY JOY	H T KWLui	W P	₩&P ₩ 6 ♥ ₩&P
Class 2, 1600M WV 27/03/2022 ST, TURF Class 2, 1600M	"A+3" Course GOOD		g	Sun 6/2 T S	Mon 7/2 T S	8/2 G T S	9/2 T S	d Thu 10/2 T S	Fri 11/2 Barri Tria S	12/2 er T	A	J Z Purton	T ASCruz ESS T JSize	1.8 1. Dra W P 14 2. Dra	w 5 ∨ γ ₩&₽
3rd 23/02/2022 HV, TURF Class 2, 1650M	"C+3" Course GOOD	9	ç	13/2 T S 20/2	14/2 T S	15/2 T S 22/2	16/2 T S 23/2	17/2 T S 24/2	18/2 S 25/2	19/2 T S 26/2	5 Å	HEALTHY HA	РРУ	W P 36 6	W&P
1st 19/01/2022 HV, TURF Class 2, 1650M	"C" Course GOOD	4	8	G © S 27/2 T	T S 28/2 T	T S 1/3 T ©	Race T 2/3 T	3/3 T	T S 4/3 T	T S 5/3	Â.	A+ 1		X	1
2nd 01/01/2022	"B+2" Course			s	s	s	s	s	s	V	Á	J M Chadwick	A S Cruz	Dra	N 7 🗸
Race		slip More		Ra	-	<mark>ដៅ</mark> Info		<u>لا</u> Betslip		••• More	Rac	-			eee More
	Pic 3					Р	ic	4					Pic 5		

2. HKJC TV with brand-new User Interface

- Racing, Football and Mark Six TV Channels that provide free live streaming and infotainment.
- Stay updated by browsing News, Racing Audio, Racing Programmes, Barrier Trials, Live Raceday Statistics freely without login required.
- A brand new design on user interface is introduced for a better user experience. User friendly and easy-to-use, enables customers to keep up-to-date anytime, anywhere.
- In addition to customizing Font Size, Theme and Header Skin, the interface on the "Live" page of "Racing Channel" can also be customised according to a user's personal preferences and browsing habit. Customers can create their own interface by switching the position of the Live Streaming, Radio and Live Raceday Statistics shortcuts freely which may help them to analysis the race in a handier way(Pic 1).
- "Multi-Angled Cam" also provides different exclusive angles. Customers can select and watch different racecourse angles at their own pace, and captures the behaviors of horses and jockeys before the race start. (Pic 2)
- The new feature "Find My Horse" provides customers with a more personalised racing experience. Powered by AI technology, "Find My Horse" can track the position of your chosen horses throughout the livestream on local race meeting. Racing new fans will no longer be dazzled by recognising the jockey's colour (Pic 3).
- Available on the App Store or m.hkjc.com

Launch date: Sep, 2022

• "Multi-Angled Cam" provides additional exclusive angles, i.e. leading horse and patrol view.

Launch date: Dec, 2022



Pic 1



Pic 2





3. New Personalised and Socialised Experiences

• Avatar Profile: Racing fans and football fans can create your own avatar as a profile picture and create your own gallery. You can share it with your friends anytime

(Pic 1 & 2) !

- Daily Mission Centre: Complete daily missions in apps to collect limited edition items, and achieve the accumulated mission and level-up to get more rare items (Pic 3).
- Bet Sharing: Share your bet information with friends (Pic 4).
- Enhanced Racing Notes:
 - Enriched calendar displayed up to three recent years with race meeting information (Pic 5).
 - Get notifications when your selected horse participates next.
 - Hash tags, images, audio clips and performance attribute can be added in the personalised Racing Notes for selected horses on both Racing Touch and eWin (Pic 6).

Launch date: Oct, 2022



Pic 1













4. New Banks for HKJC FPS

- HKJC FPS service is connected to all retail banks and 2 virtual banks in Hong Kong.
- It includes HSBC, Hang Seng Bank, Standard Chartered Bank, Bank of China (Hong Kong), Chiyu Bank, Nanyang Commercial Bank, China CITIC Bank, Chong Hing Bank, Dah Sing Bank, ICBC, China Construction Bank (Asia), CMB Wing Lung Bank, Shanghai Commercial Bank, Bank of Communications, DBS, OCBC Wing Hang Bank, Citibank, Bank of East Asia, ZA Bank, Fusion Bank.
- Account customers with Nominated Bank Account can set up online funds transfer via FPS on HKJC betting apps quickly and easily, without the need to go to the branches or racecourses.
- Enable all subsequent funds transfer to be totally online, instant, secured and free of charge.
- Allow customers to login to HKJC betting apps and authorise FPS transactions simply via fingerprint or facial identification, without the need to remember multiple passwords.

D. RENOVATED VENUES AT SHA TIN RACECOURSE FOR THE NEW SEASON

Backstage Fun Zone

To enhance the arrival experience and enrich customers' understanding on racing as a sport, the zone near Entrance 1 on 1/F Grandstand II has been renovated to provide a brand new experience with eSports activities – Backstage Fun Zone.

Subject to Covid restrictions, five e-Sports facilities, via virtual reality provide opportunity for racing fans to experience the basic training for a Jockey. Customers will have the ability to test their skills as a Jockey: balance, hand eye coordination, reaction, strength, speed and stamina etc. Visitors can also sharpen their hand-eye coordination ability with their friends with the entertaining classic, Rolling Racing.

Location	1/F, Grandstand II, Sha Tin Racecourse					
Nearest Access	Entrance 1					
Opening Hours	Sha Tin Day Race: 12:00 until the end of the last race					
	Sha Tin Night Race: 18:00 until the end of the last race					
Usage Fee	Free					
Facilities	1. e-Racing - Training of speed and cardiovascular efficiency					
	2. Reaction - Training of reaction					
	3. Battle Rope - Training of arm and bodily strength					
	4. Bosu - Training of balance and stamina					
	5. Peripheral Sight - Training of eyesight					
	6. Rolling Racing – Hand-eye coordination					
Remarks	All entrants must be aged 18 or above					

e-Racing



Reaction



Battle Rope



Bosu



Peripheral Sight



Owners Box OB6 Section 3

Grand Opening Date	4 December, 2022 (Sunday)
Location	Section 3, 6/F, Grandstand I, Sha Tin Racecourse
Operation Hours	 <u>Sha Tin Race Meetings</u> Two hours prior to the first race - until the end of the last race
Menu	Chinese Set Menu
Capacity and seating	Open dining area: 78 seats Private room 1: 1 table of 8-12 persons Private room 2: 2 tables of 10-12 persons Private room 3: 2 tables of 10-12 persons
Venue facilities	Open dining area with three private rooms
Reservation	 Reservation Hotline: 1815. For reservation guideline, booking schedules and procedures, please refer to the Member Facility Directory https://member.hkjc.com/FacilitiesDirectory
Remarks	 Private rooms in OB6 Owners Box 6/F (Section 3) are available for booking Certain number of tables in OB6 Owners Box 6/F (Section 3) will be reserved for Owners with starters to make reservations Minimum catering charge applies

OB6 Section 3 - Open Dining area



OB6 Section 3 - Reception for the open dining area



OB6 Section 3 - Private Dining Room 2 or 3



OB6 Section 3 - Private Dining Room 1



OB6 Section 3 - Reception of Private Dining Room



F. \$88 MILLION SEASON OPENING JACKPOT CONTRIBUTED BY ROLLOVER

- The jackpot rollover with total estimated dividends of \$45 million and \$43 million will be offered respectively at the first Sha Tin meeting (11 September) and the first Happy Valley meeting (14 September).
- A total of \$88 million will be up for grabs for the season opening.

Date	Pool	Estimated Dividend (in HK\$)		
Sep 11	T-T	\$38 million*		
(Sha Tin Day Meeting)	Six Win Bonus	\$7 million*		
	Total	\$45 million*		

Date	Pool	Estimated Dividend (in HK\$)
Sep 14	T-T	\$36 million*
(Happy Valley Night Meeting)	Six Win Bonus	\$7 million*
	Total	\$43 million*

*Estimated dividend for a single \$10 winning unit

